



JEFFREY TANHUECO
GRAPHIC DESIGNER

WORK EXPERIENCE

StubHub, San Francisco

Marketing Visual Designer, 06/10 - Present

I produce an array of marketing materials and internal materials from print collateral, web and emails. I maintain the focus of the StubHub brand with creativity and effectiveness in mind.

Majorminor, San Francisco

Art Director/Designer, 11/09 - Present

I oversee all creative work and collaborate with a team of designers and a developer to conceptualize and execute print and web projects. I also assist in drafting proposals for business development.

Loomis Group, San Francisco

Designer, 10/07 - 11/09

As a designer at a medium size marketing and advertising agency, my roles and responsibilities varied throughout several accounts. I conceptualized and produced designs for print, online and interactive projects while working within teams and independently. I art directed for Google, VeriSign and SanDisk Extreme accounts.

School of the Arts, California State University, Sacramento

Junior Designer, 05/06 - 07/07

I worked at a small studio to produce designs for gallery exhibits at the University Gallery and Art Department. The scope of work includes invitations, posters, bi-yearly calendars, short-term identities and other supporting material. Responsibilities include working with print vendors and supervising press checks. The following is a list of projects I led:

Area: Blurring the Lines, gallery exhibit
Royal Chicano Air Force Goes to College, gallery exhibit
The African Art Collection of Paul LeBaron Thiebaud, gallery exhibit
The Work of Robert Therrien, gallery exhibit

Core Visual Principles, California State University, Sacramento

Student Instructional Assistant, 08/06 - 12/06

My role as a student instructional assistant included lecturing, demonstrations and assisting senior faculty with preparing materials and projects. This opportunity provided me with new levels of thinking which expanded my abilities to articulate design theory to a wide range of audiences.

EDUCATION

California State University, Sacramento

Graphic Design, Bachelor of Science, 05/2007

TECHNICAL

Adobe Creative Suite + Lightroom
Pre-press and on-press print production
Silkscreening
Black & White and Color Photography
Basic understanding of HTML and CSS

AFFILIATIONS

AIGA, San Francisco Chapter
GRIDS, Sacramento State, AIGA Chapter, Vice President, Fall 2006

RECOGNITION

Work published in Logo Lounge 6
Packaging Design Platinum Award Winner, 38th Annual Creativity Awards

Best Portfolio, Department of Design Spring Show 2007
California State University, Sacramento